

Article

2024 International Conference on Art and Design, Education, Media and Social Sciences (DEMSS 2024)

How to Coordinate the Roles of Fiscal Policy and Monetary Policy

Zhenghan Chang 1,*

- ¹ Carey Business School, Johns Hopkins University, Washington DC, USA
- * Correspondence: Zhenghan Chang, Carey Business School, Johns Hopkins University, Washington DC, USA

Abstract: Fiscal policy and monetary policy are two critical tools in macroeconomic management. Their coordination and synergy are essential for achieving economic stability, growth, and resilience against risks. This paper explores the fundamental characteristics and roles of fiscal and monetary policies, analyzes their interactions and common conflicts across different economic phases, and discusses pathways for coordination through consistent goal setting and robust implementation mechanisms. By examining domestic and international case studies, the paper identifies key factors for effective synergy and provides recommendations tailored to China's economic context. These insights aim to offer both theoretical support and practical guidance for achieving more efficient macroeconomic governance.

Keywords: fiscal policy; monetary policy; macroeconomic management; policy coordination; economic stability

1. Introduction

In modern macroeconomic management, fiscal policy and monetary policy serve as two primary tools for maintaining economic stability, fostering growth, and mitigating risks. Fiscal policy adjusts aggregate demand and resource allocation through government spending and taxation, while monetary policy ensures price stability and liquidity management by controlling the money supply and interest rates. However, relying on either policy alone often proves inadequate in addressing complex and volatile economic conditions, especially in the context of globalization, intensified economic cycles, and growing external uncertainties. The importance of policy coordination has become increasingly evident in recent years. During the 2008 global financial crisis and the 2020 COVID-19 pandemic, many countries adopted combined fiscal and monetary policy strategies to drive economic recovery and mitigate long-term risks. Yet, inconsistencies in policy goals and misaligned implementation mechanisms often led to neutralization or even adverse overlapping effects, reducing the efficiency of macroeconomic management. Against this backdrop, how to effectively coordinate fiscal and monetary policies has become a critical area of research in both economic theory and policy practice. This paper aims to explore pathways for the coordination of fiscal and monetary policies from both theoretical and practical perspectives. It focuses on analyzing the characteristics and roles of these policies, identifying conflicts in their interactions, and proposing strategies for their synergy in real-world applications. By leveraging case studies and summarizing practical experiences, this paper seeks to provide theoretical references for policymakers

Received: 03 December 2024 Revised: 10 December 2024 Accepted: 06 January 2024 Published: 08 January 2025



Copyright: © 2024 by the authors. Submitted for possible open access publication under the terms and conditions of the Creative Commons Attribution (CC BY) license (https://creativecommons.org/licenses/by/4.0/).

and actionable insights for achieving high-quality development in China under complex global economic conditions.

2. Characteristics and Roles of Fiscal and Monetary Policies

2.1. Characteristics and Roles of Fiscal Policy

Fiscal policy involves government measures to adjust public revenue and expenditure to achieve economic objectives, such as promoting growth, redistributing income, and optimizing resource allocation. Its primary characteristics are as follows [1]. First, fiscal policy is characterized by directness and targeting. Governments can directly stimulate investment and consumption by increasing public expenditure. For example, infrastructure development not only quickly boosts employment and related industries but also lays the foundation for long-term economic growth. Adjustments in tax policy can also specifically encourage the growth of certain industries, thereby optimizing the economic structure. Second, fiscal policy exhibits longer time lags [2]. The formulation, approval, and implementation of fiscal measures require time, causing delays in their effects. For instance, large-scale fiscal stimulus plans often take months or longer to show results, potentially leading to "lagging" or "excessive" policy effects. Third, fiscal policy has controllability and constraints. While governments can precisely adjust fiscal spending and tax levels, practical operations are often limited by fiscal revenue and debt levels. For example, during economic downturns, significant declines in fiscal revenue may prevent governments from maintaining large-scale stimulus measures without triggering debt risks. Finally, the effectiveness of fiscal policy varies across economic phases. During recessions, expansionary fiscal policies, such as increased spending or tax reductions, can stimulate aggregate demand and reduce unemployment. Conversely, in periods of overheating, contractionary fiscal policies, such as spending cuts or tax hikes, effectively curb inflationary pressures. In summary, fiscal policy plays a vital role in addressing economic fluctuations and achieving macroeconomic goals. However, its effectiveness is influenced by time lags, resource constraints, and external conditions, necessitating coordination with other policy tools, particularly monetary policy, to achieve optimal economic outcomes.

2.2. Characteristics and Roles of Monetary Policy

Monetary policy is a macroeconomic tool managed by central banks to regulate the money supply and interest rates to achieve specific economic goals, such as price stability, economic growth, full employment, and balance of payments. Its main characteristics and roles include: First, flexibility and efficiency are defining traits of monetary policy. Unlike fiscal policy, monetary policy adjustments are quicker to implement. Through open market operations, reserve requirement adjustments, and interest rate changes, central banks can swiftly respond to economic changes. For instance, when inflation intensifies, raising interest rates can tighten money supply; during downturns, lowering rates can encourage investment and consumption. Second, monetary policy operates with indirectness and broad scope. It indirectly influences aggregate demand by affecting financial market interest rates and the money supply. This broad reach allows monetary policy to impact economic activity extensively. However, its transmission effects can vary due to the financial environment and credit behavior. For example, despite central bank interest rate cuts, inadequate lending by commercial banks may limit policy effectiveness. Third, monetary policy demonstrates cyclicality and responsiveness. It is a primary tool for addressing economic cycles. During expansion phases, raising interest rates helps curb excessive credit growth, while during recessions, lowering rates boosts money supply to stimulate demand [3]. However, over-reliance on monetary policy may lead to risks such as asset price bubbles and financial market overheating. Additionally, monetary policy has independence and controllability. In many countries, central banks operate independently of government institutions, minimizing short-term political interference in policy decisions. However, this independence may hinder coordination with fiscal policy. For instance, if

a government pursues expansionary fiscal measures while the central bank tightens monetary policy, it can dilute the stimulus's impact. Finally, monetary policy plays a critical role in responding to international economic changes. For example, fluctuations in foreign exchange markets can be managed through interest rate and exchange rate policies to maintain balance of payments and currency stability. In conclusion, monetary policy's flexibility, breadth, and efficiency make it a vital tool for macroeconomic management. However, its indirect nature and potential side effects, such as asset price volatility, underscore the need for coordination with fiscal policy to achieve more comprehensive and effective economic governance.

3. Relationship and Conflicts Between Fiscal Policy and Monetary Policy

3.1. Synergy and Complementarity

Fiscal policy and monetary policy have distinct roles and focuses in macroeconomic management, yet they can complement each other to achieve economic stability and growth. Their synergy is evident in several aspects. First, there is complementarity in their mechanisms of action. Fiscal policy directly influences government spending and taxation, altering aggregate demand and economic structure, while monetary policy indirectly affects investment and consumption through adjustments in interest rates and money supply. For instance, fiscal policy, through infrastructure investments, can stimulate demand, while monetary policy, by reducing interest rates, lowers financing costs and amplifies the effects of fiscal spending. Second, they exhibit cyclical coordination in addressing economic fluctuations. During economic recessions, expansionary fiscal policies combined with accommodative monetary policies can drive recovery. Fiscal policy provides direct financial support to stimulate short-term demand, whereas monetary policy lowers borrowing costs for businesses and households, encouraging investment and consumption [4]. For example, during the global financial crisis, many countries successfully paired fiscal stimulus plans with monetary easing to foster economic recovery. Third, fiscal and monetary policies can mutually compensate in goal adjustment. Fiscal policy often addresses structural issues, such as infrastructure development and social security, while monetary policy is more suited for tackling short-term demand fluctuations or inflation. By collaborative design, monetary policy can create a favorable financial environment for fiscal initiatives, and fiscal policy can provide the economic foundation for effective monetary interventions. For instance, in cases of structural unemployment, monetary policy alone may be insufficient, but when paired with fiscal policies like public employment programs or skill training, comprehensive economic recovery becomes more feasible. Furthermore, the coordination of these policies can stabilize market expectations. Clear signals of policy alignment enhance market confidence and reduce uncertainty. For instance, when fiscal expansion is paired with accommodative monetary measures, it reinforces a clear commitment to economic stimulus, thereby encouraging investment and consumption. However, achieving synergy requires consistent policy goals and effective communication and coordination mechanisms. The independent nature and time lags of fiscal and monetary policy implementation may hinder their coordination. Without robust mechanisms, the potential for achieving their intended effects diminishes. Therefore, only through synergy and complementarity can these policies maximize their efficiency, laying a strong foundation for long-term economic stability and high-quality development.

3.2. Common Conflicts and Causes of Ineffectiveness

Despite their theoretical complementarity, fiscal policy and monetary policy often experience conflicts in practice, which can weaken or even negate their effectiveness. These conflicts arise due to several factors. Firstly, inconsistencies in policy objectives are a primary source of conflict. Fiscal policy, typically led by the government, often focuses on short-term economic growth, employment improvement, or political considerations tied to election cycles. In contrast, monetary policy, independently managed by central

banks, primarily targets inflation control and financial stability. For instance, a government implementing expansionary fiscal policies, such as increased spending or tax cuts to stimulate the economy, may face counteracting tight monetary policies from the central bank aiming to curb inflation. This clash can neutralize the overall effectiveness of macroeconomic management. Secondly, differences in implementation time lags often lead to misalignment [5]. Fiscal policy generally requires longer decision-making and implementation periods, with effects that manifest only after significant delays. Conversely, monetary policy, through adjustments in interest rates and liquidity, can have immediate impacts on markets. If the timing of these policies does not align, it can result in "mismatched" policy effects. For example, delayed fiscal stimulus during an economic recovery could exacerbate overheating, while rapid monetary tightening might hinder the recovery. Thirdly, excessive operational independence exacerbates coordination difficulties. In many countries, central bank independence is viewed as essential for effective monetary policy. However, this independence can hinder communication and coordination with fiscal policy. For example, if the government engages in large-scale borrowing to fund economic initiatives, a central bank reluctant to adopt accommodative monetary policies might increase borrowing costs, potentially triggering fiscal crises. Additionally, differences in policy transmission mechanisms can create conflicts. Fiscal policy relies on the efficiency of government spending and equitable tax policies, while monetary policy depends on the health of financial markets and smooth credit transmission. In underdeveloped financial systems or during credit blockages, even expansive monetary policies may fail to complement fiscal measures effectively. For example, during a financial crisis, banks may reduce lending due to increased risks, undermining the transmission of monetary policies. Finally, external factors can amplify conflicts. International capital flows, exchange rate fluctuations, and trade imbalances may further diverge the goals of fiscal and monetary policies. For instance, during significant capital outflows, central banks may be forced to tighten monetary policies to stabilize exchange rates, potentially clashing with government-led economic stimulus plans. In summary, the common conflicts between fiscal and monetary policies stem from mismatched objectives, time lags, operational independence, differing transmission mechanisms, and external influences. Addressing these issues requires the establishment of robust coordination mechanisms, enhanced information sharing, and consistent policy objectives to fully realize their macroeconomic potential.

4. Pathways for Coordinating the Roles of Fiscal Policy and Monetary Policy

4.1. Consistency and Scientific Setting of Policy Goals

To effectively coordinate fiscal policy and monetary policy, it is essential to ensure consistency in their goals and scientifically set objectives. Consistent policy goals are the foundation for achieving coordination, while well-defined objectives help avoid conflicts and enhance the overall effectiveness of macroeconomic control. First, clarifying priorities and aligning objectives is crucial. Both fiscal policy and monetary policy should be designed and implemented around common macroeconomic goals such as price stability, employment promotion, and economic growth. Specific policy priorities should be set according to the economic context. For example, during an economic recession, stimulating demand and promoting employment may be the primary goals, in which case fiscal policy can increase spending while monetary policy creates a favorable financing environment by lowering interest rates. In cases of economic overheating or high inflation, stabilizing prices and controlling risks should become the policy focus. Second, dynamically adjusting goals to adapt to economic cycles is necessary. Economic activity follows cyclical patterns, and different phases require different policy focuses. Policies need to be flexibly adjusted to maintain consistency. For instance, during a recession, both fiscal and monetary policies may focus on stimulating consumption and investment, while during an economic recovery, the focus should gradually shift to controlling inflation and managing

debt levels. This dynamic adjustment helps avoid conflicts caused by misaligned policy goals. Third, policy goals must be operational and measurable. The scientific setting of objectives should rely on data support and quantifiable analysis, such as defining clear inflation targets (e.g., 2%) or setting an unemployment rate range (e.g., 4%-6%) to guide policy formulation and implementation. Furthermore, policy goals should consider their alignment with real economic conditions during the decision-making process to avoid overly idealistic or unrealistic targets. Additionally, enhancing interdepartmental cooperation and unifying the policy framework is vital. During the goal-setting process, fiscal departments and central banks should maintain close communication to establish a unified goal system [6]. For example, regular policy coordination meetings or cross-departmental coordination committees can be used to ensure consistency from the start and reduce potential conflicts during implementation. Lastly, balancing long-term development with short-term goals is important. Policy goals must address both short-term economic issues and long-term sustainable growth. For instance, short-term fiscal policy stimulating infrastructure development can drive demand, while monetary policy should focus on maintaining reasonable long-term interest rates to avoid overburdening future economic growth with excessive debt. In conclusion, achieving consistency and scientific setting of fiscal and monetary policy goals requires clear macroeconomic objectives, dynamic adjustments to align with economic cycles, operational and measurable goals, and strengthened interdepartmental cooperation. This coordinated approach can effectively reduce policy conflicts and maximize the overall effectiveness of macroeconomic control.

4.2. Policy Coordination Mechanism and Execution Guarantee

Establishing an effective policy coordination mechanism and execution guarantee system is key to ensuring the successful coordination of fiscal and monetary policies. This mechanism facilitates close cooperation in the design, implementation, and adjustment of both policies, maximizing macroeconomic management efficiency. First, creating a normalized policy coordination platform is crucial. Fiscal and monetary policy-making bodies usually operate independently, with differing goals and approaches. By establishing a cross-departmental coordination agency, such as a "Macroeconomic Policy Coordination Committee," regular meetings can be held to assess economic conditions and adjust policy directions. This can effectively reduce information barriers between departments and promote policy consistency. Additionally, the platform can discuss priority policies during specific periods, such as prioritizing expansionary policies during an economic crisis. Second, building an information-sharing mechanism in policy execution is essential. During the implementation of fiscal and monetary policies, sharing relevant data and information is critical to avoid policy conflicts. For example, fiscal departments should regularly provide central banks with spending plans and debt dynamics, while central banks should disclose key monetary policy indicators and future directions to allow both sides to adjust policies based on comprehensive information. The use of modern digital technologies, such as real-time data analysis and policy impact monitoring platforms, can further enhance the efficiency and precision of information sharing. Third, implementing dynamic regulation and coordinated execution is necessary. Policies should be adjusted flexibly based on changes in economic conditions [7]. Specifically, before implementing fiscal policies, coordination with the central bank on monetary policy measures should take place. For example, when the government issues a large amount of government bonds to support infrastructure development, the central bank can conduct open market operations or lower interest rates to prevent market volatility caused by financing pressures. Conversely, when monetary policy shifts towards tightening due to economic recovery, fiscal policy should adjust spending levels to reduce the risk of misalignment between the two policies. Additionally, clearly defining policy responsibilities and coordination rules is crucial for ensuring the effective operation of the coordination mechanism. Clear divisions of respon-

sibility and operational rules should be established through laws or regulations. For example, the coordination responsibility between fiscal and monetary policies can be outlined, along with rules for prioritizing action in the event of conflicts. During crises, specific institutions, such as the Ministry of Finance, may temporarily lead fiscal stimulus plans, while the central bank supports financing needs through monetary policies. Finally, enhancing public communication and transparency is essential. The success of fiscal and monetary policy coordination relies significantly on managing market and public expectations. Therefore, relevant agencies should communicate clearly about policy goals, measures, and coordination methods before implementation, using press conferences, reports, or public statements. This approach can increase market confidence and reduce policy uncertainty. For example, during large-scale stimulus plans, a joint statement by the government and central bank can clarify their coordinated stance. In conclusion, establishing a policy coordination mechanism and execution guarantee system requires the creation of a normalized coordination platform, an information-sharing mechanism, dynamic regulation rules, and improved public communication. This multi-faceted approach not only enhances the synergy between fiscal and monetary policies but also strengthens the foresight and stability of macroeconomic management, providing strong support for high-quality economic development.

5. Case Analysis and Lessons Learned

Effective coordination between fiscal and monetary policies requires a combination of theory and practice. By analyzing typical case studies, we can better understand the roles these policies play in macroeconomic regulation, the conflicts that may arise, and possible solutions, thus offering valuable insights for future policy-making. From international practice, the coordination of policies during the 2008 global financial crisis in the United States serves as a successful example [8]. To address the recession, the U.S. government introduced the Economic Stimulus Act, increasing infrastructure investments and cutting taxes to directly stimulate domestic demand. At the same time, the Federal Reserve implemented quantitative easing by purchasing large quantities of government bonds and mortgage-backed securities, lowering long-term interest rates, and providing funding support for fiscal expansion. In this process, fiscal policy directly increased demand to promote economic recovery, while monetary policy created a supportive financial environment. This synergy was evident, showing that in times of crisis, clear prioritization of goals such as stabilizing employment and promoting growth can significantly enhance policy effectiveness. Additionally, the independence of central banks, while important, may need to give way to fiscal requirements in exceptional circumstances. The table 1 below summarizes the key fiscal and monetary measures taken by the U.S. government and the Federal Reserve during the 2008 financial crisis:

Table 1. Key Fiscal and Monetary Measures During the 2008 U.S. Financial Crisis.

Policy Tool	Fiscal Measures	Monetary Measures
	Economic Stimulus Act (2008) -	Quantitative easing (QE) -
	Infrastructure investment, tax	Purchases of government bonds
	cuts	and mortgage-backed securities
Tax Cuts	Tax rebate for individuals and	Fed cuts interest rates multiple
	businesses	times to lower borrowing costs
Social Programs	Unemployment benefits	Fed lowers federal funds rate to
	extension	near zero
Government Bailouts	\$700 billion Troubled Asset	Fed provides liquidity through
	Relief Program (TARP)	new lending facilities

In contrast, the European Union faced significant challenges in policy coordination during the sovereign debt crisis. Due to the structural conflict between the independence

of member states' fiscal policies and the unity of the European Central Bank's monetary policy, consensus on fiscal expansion was difficult, and the ECB's monetary easing policies were constrained. This lack of coordination led some countries, such as Greece and Italy, into prolonged debt crises and economic difficulties [9]. This case highlights the importance of a unified framework and common objectives in a multi-party policy environment, stressing the need for cross-regional coordination platforms. In China, the coordination of fiscal and monetary policies during the 2020 COVID-19 pandemic also provided valuable lessons. China quickly recovered economically through effective coordination between these policies. Fiscal measures included tax reductions, special bonds to support infrastructure investment, and aiding businesses to resume operations. Monetary policy, including lowering reserve requirements and interest rates, ensured sufficient liquidity and reduced financing costs. The collaboration between the two policies significantly boosted demand and provided financial support for fiscal stimulus. This case shows that in exceptional periods, concentrating resources on key issues such as ensuring employment and business survival can greatly improve policy effectiveness. However, China also faces challenges in long-term development, such as high local government debt potentially limiting fiscal expansion, and the risk of asset bubbles and financial instability arising from loose monetary policies. Finding a balance between debt constraints and growth targets remains a key task for policymakers. The Figure 1 below illustrates China's fiscal and monetary policy coordination during the 2020 COVID-19 pandemic:

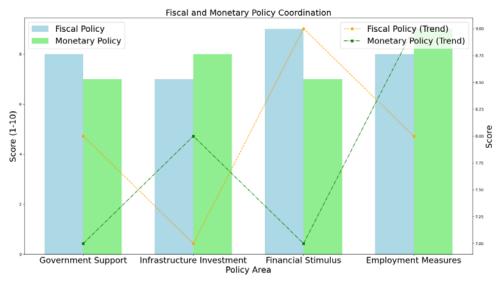


Figure 1. Fiscal and Monetary Coordination in China During the 2020 COVID-19 Pandemic.

In summary, these case studies provide important lessons for coordinating fiscal and monetary policies. First, consistency in policy goals is essential for achieving coordination, whether during a crisis or in normal economic conditions. Second, flexible adjustments and dynamic coordination help policies better adapt to changing economic environments. Particularly in special periods, rapid decision-making and synchronized execution can significantly enhance policy effectiveness. Additionally, strengthening policy coordination mechanisms is fundamental to achieving efficient collaboration. Establishing cross-departmental platforms, information-sharing systems, and clear divisions of responsibility can reduce policy conflicts and improve coordination efficiency [10]. Finally, policy-makers must balance short-term economic stimulus with long-term sustainable development goals, ensuring measures to prevent debt risks and asset bubbles, and laying a strong foundation for high-quality economic growth. These experiences provide valuable guidance for designing effective fiscal and monetary policy coordination in the future.

6. Conclusion

Fiscal policy and monetary policy are core tools of macroeconomic regulation, each with its own characteristics and complementary roles. Their effective coordination can enhance the overall effectiveness of policies, address complex economic environments, and achieve economic growth and stability. This study has analyzed the characteristics, relationships, and common conflicts between the two policies, proposing specific paths to promote policy coordination through goal consistency, scientific setting, and enhanced coordination mechanisms. Practice shows that successful policy coordination requires clear goal orientation, flexible dynamic adjustments, and robust execution support. In the context of increasing global economic uncertainty, strengthening the coordination between fiscal and monetary policies not only helps address short-term economic fluctuations but also provides crucial support for achieving long-term, high-quality economic development.

References

- 1. Sharma, S., Padhi, I., & Dhal, S., "Monetary-fiscal coordination: when, why and how?" *Stud. Econ. Finance*, vol. 40, no. 4, pp. 661–686, 2023, doi: 10.1108/SEF-10-2021-0462.
- 2. Kim, H., Shao, P., & Zhang, S., "Policy coordination and the effectiveness of fiscal stimulus," *J. Macroecon.*, vol. 75, p. 103489, 2023, doi: 10.1016/j.jmacro.2022.103489.
- 3. Bernanke, B. S., "The new tools of monetary policy," Am. Econ. Rev., vol. 110, no. 4, pp. 943–983, 2020, doi: 10.1257/aer.110.4.943.
- 4. Chenet, H., Ryan-Collins, J., & Van Lerven, F., "Finance, climate-change and radical uncertainty: Towards a precautionary approach to financial policy," *Ecol. Econ.*, vol. 183, p. 106957, 2021, doi: 10.1016/j.ecolecon.2021.106957.
- 5. Adewale, A. A., "Policy coordination and outcomes: Theoretical perspectives and empirical evidence in Nigeria," *J. Econ. Behav. Stud.*, vol. 12, no. 4, pp. 90–105, 2020, doi: 10.22610/jebs.v12i4(J).3084.
- 6. Wang, X., Li, J., & Zhang, G., "Mixed monetary–fiscal policies and macroeconomic fluctuations: An analysis based on the dynamic stochastic general equilibrium model," *China World Econ.*, vol. 30, no. 2, pp. 167–196, 2022, doi: 10.1111/cwe.12414.
- 7. Utama, C., "The effect of twin-shock on monetary and fiscal policies in Indonesia," *J. Ekonomi Malaysia*, vol. 54, no. 2, pp. 137–147, 2020, doi: 10.17576/JEM-2020-5402-12.
- 8. Duncan, A., & Nolan, C., "Reform of the UK financial policy committee," *Scott. J. Polit. Econ.*, vol. 67, no. 1, pp. 1–30, 2020, doi: 10.1111/sjpe.12228.
- 9. Dengel, Ü., et al., "Fiscal and monetary policies supporting the tourism industry during COVID-19," *J. Hosp. Tourism Insights*, vol. 6, no. 4, pp. 1485–1501, 2023, doi: 10.1108/JHTI-08-2021-0209.
- 10. Wei, X., & Han, L., "The impact of COVID-19 pandemic on transmission of monetary policy to financial markets," *Int. Rev. Financial Anal.*, vol. 74, p. 101705, 2021, doi: 10.1016/j.irfa.2021.101705.

Disclaimer/Publisher's Note: The statements, opinions and data contained in all publications are solely those of the individual author(s) and contributor(s) and not of GBP and/or the editor(s). GBP and/or the editor(s) disclaim responsibility for any injury to people or property resulting from any ideas, methods, instructions or products referred to in the content.